



Senior Health Fair
Resources for The Golden Years

Crowne Plaza Hotel
Sacramento, CA
Saturday, October 24, 2020
10 am to 4 pm
www.SeniorHealthFair.com

Sponsorships

Become a Senior Fair Sponsor to Increase your Visibility and Maximize your Results!



Gold Sponsorship Package

- **Booth:** Premier exhibit location, two booths. Your choice of *direct front or corner booths*. Each booth has a 6' draped table, 2 chairs, side rails and backdrop. Electricity included (must request). Ask your rep for booth space availability.
- **Banner:** Two banners, *Exclusive* to Gold Sponsor. Expo Entrance and in Main Ballroom. (10' W by 3' D max.) You provide.
- **Logo:** On all print materials: newspaper ads, magazines, posters, etc. This includes on flyers and programs that will be distributed to senior senior-related locations.
- **Websites:** Banner ad, with hyperlink to your site for one full year. Logo throughout Senior Health Fair website.

www.SeniorHealthFair.com (\$600 value) and www.BabyBoomerCatalog.com (\$1500 value).

• **Show Program:** Full color ad in the *Senior Health Fair Directory* (full-color magazine format). Prime Location, Back Cover or Inside Front Cover: Plus logo on front page. Show program individually hand-delivered to each attendee and exhibitor.

• **Promotions:** The Sponsor's name and/or logo will be included in all promotions and advertisements.

• **Seminar.** Gold Sponsor will have a prime one-hour speaker slot.

GOLD SPONSOR FEE: \$3500

Silver Sponsorship Package

• **Booth:** Premier exhibit location, one booth. Your choice of *direct front or ends*. Each booth has a 6' draped table, 2 chairs, side rails and backdrop. Electricity included (must request). Ask your rep for booth space availability.

• **Banner:** One banner *Exclusive* to Silver Sponsor. Expo Entrance. (10' W by 3' D max.) You provide.

• **Logo:** On all print materials: newspaper ads, magazines, posters, etc. This includes on flyers and programs that will be distributed to senior-related locations.

• **Websites:** Banner ad, with hyperlink to your site for one full year. Logo throughout Senior Health Fair website.

www.SeniorHealthFair.com and www.BabyBoomerCatalog.com.

• **Show Program:** Full color ad in the *Senior Health Fair Directory* (full-color, magazine format). Prime Location, Inside Front or Back Cover (on availability) Plus logo on front page. Show program individually hand-delivered to each attendee and exhibitor.

• **Promotions:** The Sponsor's name and/or logo will be included in all promotions and advertisements.

• **Seminar.** Silver Sponsor will have a prime one-hour speaker slot.

SILVER SPONSOR FEE: \$2500

The Senior Health Fair – by Premier Productions
7889 Lichen Drive, #226, Citrus Heights, CA 95621
Phone: 916-910-9499 Fax: 916-910-9788 events@premier2000.com