

Wyndham Hotel Sacramento, CA Saturday, Sept. 17, 2022 10 am to 4 pm www.SeniorHealthFair.org

Program Advertising

The **Senior Health Fair** Program is in a full-color magazine format, with a listing of all Sponsors, Exhibitors, and Seminars. It will include vital information for the needs of senior citizens. The program will be hand-delivered directly to attendees of the event.

This publication will also be online for a full year on our twin websites <u>www.SeniorHealthFair.org</u> and <u>www.BabyBoomerCatalog.com</u>, plus the popular <u>www.babyboomer-magazine.com</u>. These sites will provide live links to your website and your email. The expo exhibitors and sponsors, with contact information, will also be listed in ten community newspapers reaching 188,000 readers (including five additional e-mags) within the Greater Sacramento Region. This is a great opportunity for your company to reach out beyond the expo to the homes, businesses and facilities where this "keeper" publication will arrive. If you have a product or service for this vast market, your presence in the Senior Health Fair Program will greatly enhance your visibility to show attendees.

Image Area - 7-1/2" x 10"

Full page, Prime Location – 7-1/2" wide x 10" high	\$1200
Full page – 7-1/2" wide x 10" high	
Half page – 7-1/2" wide x 4-7/8" high	
Quarter page – 3-5/8" wide x 4-7/8" high	\$300
All ads Full color	-

Ad Submittal Specifications:

- Please submit ad as 300 dpi JPEG or pdf file, correctly sized for the ad size you have purchased as listed above.
- Please note that 1/4 page ads are ONLY available as 3-5/8" WIDE by 4-7/8" HIGH format.
- · MS Word documents are NOT an acceptable format for submitting ads or photos.
- · Contact the show promoter for any other details.
- Submit your ad to info@recoveryforall.net.

Submittal Deadline:

Camera-ready copy must be received no later than August 15, 2022

The Senior Health & Fitness Fair – by Recovery Enterprises 7889 Lichen Drive, #226, Citrus Heights, CA 95621 Phone: 916-910-9499 Fax: 916-910-9788 <u>info@recoveryforall.net</u>