



**Become a Senior Health Fair Sponsor  
to Increase your Visibility and Maximize your Results!**

**Event on Saturday, September 17, 2022 • Sacramento, CA**

**Gold Sponsorship Package:**

- **Booth:** Premier exhibit location, two booths (corner). Your choice of direct front or center. Each booth has a 6' draped table, 2 chairs, side rails and backdrop. Electricity included. **\$1500 Value**
- **Two banners:** Exclusive to Gold Sponsor. Hang banner prominently in Expo Hall and on Main Stage. 10' W by 3' D max. You provide banner.
- **Logo:** On all print materials (newspaper ads, magazines, posters, etc.) This includes on flyers and programs which will be distributed to senior centers, senior living facilities, and other locations.
- **Websites:** Logo with link throughout website, [www.seniorhealthfair.org](http://www.seniorhealthfair.org) and on front page. Also, Gold Sponsor has full Banner ad on companion site, [www.babyboomercatalog.com](http://www.babyboomercatalog.com). **\$3000 Value**
- **Show Program:** Full color, full-page ad in Show Program. Prime Location, Back Cover or Inside Front Cover. Program individually hand-delivered to each attendee. After event the program will be available on three websites with live links to your email and website. Those sites are: [www.seniorhealthfair.org](http://www.seniorhealthfair.org), [www.babyboomercatalog.com](http://www.babyboomercatalog.com), and [www.babyboomer-magazine.com](http://www.babyboomer-magazine.com). **\$1200 Value**
- **Promotions:** The Sponsor's name and/or logo will be included in all promotions and media. Our show advertising and promotion is expected to reach an estimated 500,000 viewers.

**GOLD SPONSOR FEE: \$4,000**

**Silver Sponsorship Package:**

- **Booth:** Premier exhibit location, one booth (corner). Your choice of direct front or center. Each booth has a 6' draped table, 2 chairs, side rails and backdrop. Electricity included (please request). **\$750 Value**
- **One Banner:** Exclusive to Silver Sponsor. Hang banner prominently in Expo Hall. 10' W by 3' D' max. You provide banner.
- **Logo:** On all print materials (newspaper ads, magazines, posters, etc.) This includes on flyers and programs which will be distributed to senior centers, senior living facilities, and other locations.
- **Website:** Logo throughout website, [www.seniorhealthfair.org](http://www.seniorhealthfair.org). Also, Silver Sponsor ad on companion site, [www.babyboomercatalog.com](http://www.babyboomercatalog.com) for full year. **\$2000 Value!**
- **Show Program:** Full color half-page ad in the Show Program. Prime Location. Program individually hand-delivered to each attendee. After event the program will be available on three websites with live links to your email and website. Those sites are: [www.seniorhealthfair.org](http://www.seniorhealthfair.org), [www.babyboomercatalog.com](http://www.babyboomercatalog.com), and [www.babyboomer-magazine.com](http://www.babyboomer-magazine.com). **\$1200 Value**
- **Promotions:** The Sponsor's name and/or logo will be included in all promotions and media.

**SILVER SPONSOR FEE: \$3,000**

## **Bronze Sponsorship Package:**

- **Booth:** Premier exhibit location, one booth. Each booth has a 6' draped table, 2 chairs, side rails and backdrop. Electricity included (please request).

### **\$750 Value**

- **One Banner:** Exclusive to Bronze Sponsor. Hang banner prominently in Expo Hall. 10' W by 3 D' max. You provide banner.

- **Logo:** On all print materials (newspaper ads, magazines, posters, etc.) This includes on flyers and programs which will be distributed to senior centers, senior living facilities, and other locations.

- **Website:** Logo throughout website, [www.seniorhealthfair.org](http://www.seniorhealthfair.org). Also, Bronze Sponsor ad on [www.seniorhealthfair.org](http://www.seniorhealthfair.org), plus companion site, [www.babyboomercatalog.com](http://www.babyboomercatalog.com) for full year. **\$1500 Value!**

- **Show Program:** Full color half-page ad in the Show Program. Prime Location. Program individually hand-delivered to each attendee. After event the program will be available on three websites with live links to your email and website. Those sites are found at: [www.seniorhealthfair.org](http://www.seniorhealthfair.org), [www.babyboomercatalog.com](http://www.babyboomercatalog.com), and [www.babyboomer-magazine.com](http://www.babyboomer-magazine.com).

- **Promotions:** The Sponsor's name and/or logo will be included in all promotions and media.

**BRONZE SPONSOR FEE: \$2000**

## ***Support our Cause***

**The Senior Health & Fitness Fair is a benefit for *Recovery for All***, a California State non-profit organization that produces events and publishes and distributes life-saving information assisting the recovery of those suffering from addictions, anxiety, and trauma. Seniors are particularly vulnerable in these trying times.

When you become a **Senior Health Fair Sponsor** you are helping build three of the most effective resources for the betterment of the elderly. Visit [RecoveryDirectory.org](http://RecoveryDirectory.org), [BabyBoomerCatalog.com](http://BabyBoomerCatalog.com), and [SeniorHealthFair.org](http://SeniorHealthFair.org) to view our projects. These sites are geared to become national resources for support on these vital topics. Your company will be listed and your advertisement will be prominently placed on all three sites.

**Senior Health & Fitness Fair • 916.910.9499 • [info@recoveryforall.net](mailto:info@recoveryforall.net)  
7889 Lichen Drive, #226 • Citrus Heights, CA 95621 • [www.SeniorHealthFair.org](http://www.SeniorHealthFair.org)**