



Crowne Plaza Hotel  
 Sacramento, CA  
 Saturday, September 23, 2023  
 10 am to 4 pm  
[www.SeniorHealthFair.com](http://www.SeniorHealthFair.com)

**Program Ads**

## Program Advertising

The *Senior Health Fair* Program is in a full-color glossy magazine format, with a listing of all Sponsors, Exhibitors, and Seminars. It will include vital information for the needs of senior citizens. The program will be hand-delivered directly to attendees of the event.

This publication will also be online for a full year on our twin websites [www.SeniorHealthFair.org](http://www.SeniorHealthFair.org) and [www.BabyBoomerCatalog.com](http://www.BabyBoomerCatalog.com). These sites will provide live links to your website and your email. This is a great opportunity for your company to reach out beyond the expo to the homes, businesses and facilities where this “keeper” publication will arrive. If you have a product or service for this vast market, your presence in the Senior Health Fair Program will greatly enhance your visibility to show attendees.

<b>Image Area – 7-1/2" x 10"</b>	
<b>Full page, Prime Location – 7-1/2" wide x 10" high.....</b>	<b>\$1200</b>
<b>Full page – 7-1/2" wide x 10" high.....</b>	<b>\$900</b>
<b>Half page – 7-1/2" wide x 4-7/8" high .....</b>	<b>\$500</b>
<b>Quarter page – 3-5/8" wide x 4-7/8" high.....</b>	<b>\$300</b>
<b>All ads Full color</b>	

### Ad Submittal Specifications:

- Please submit ad as 300 dpi JPEG or pdf file, correctly sized for the ad size you have purchased as listed above.
- Please note that 1/4 page ads are ONLY available as 3-5/8" WIDE by 4-7/8" HIGH format.
- MS Word documents are NOT an acceptable format for submitting ads or photos.
- Contact the show promoter for any other details.
- Submit your ad to [info@recoveryforall.net](mailto:info@recoveryforall.net).

### Submittal Deadline:

**Camera-ready copy must be received no later than September 1, 2023**

The Senior Health & Fitness Fair – by Recovery Enterprises  
 7889 Lichen Drive, #226, Citrus Heights, CA 95621  
 Phone: 916-910-9499 [info@recoveryforall.net](mailto:info@recoveryforall.net)